



2025 SIC SURVEY REPORT

Virginia SIC

SUB-COMMITTEES

Please list sub-committees and provide an email address for the sub-committee chair (if applicable).

Sub-Committee Name	Sub-Committee Chair	Email Address
Assessment and Budget	Andrew Brown	andrew.brown@weyerhaeuser.com
Public Outreach	Jennifer Gagnon	jgagnon@vt.edu
Landowner Outreach	Jennifer Gagnon	jgagnon@vt.edu
Logger Education	Scott Barrett	sbarrett@vt.edu
Inconsistent Practices	Andrew Brown	andrew.brown@weyerhaeuser.com

SIC MEETINGS

For the CURRENT calendar year, list meeting type & dates of the scheduled SFI Implementation Committee meetings.

SIC Meeting Type (in person, virtual)	Meeting Date	Would you like SFI to provide an update at this meeting
In-Person	2025-03-05 00:00:00	No

In-Person	2025-06-25 00:00:00	Yes
In-Person	2025-10-08 00:00:00	No

SIC INVOLVEMENT IN OTHER MEETINGS

For the CURRENT calendar year, list dates & locations of meetings, conferences, or tradeshows or events in which your committee is participating and describe your involvement.

Meeting Name	Meeting Date	Meeting Location	SIC Involvement, if not a committee meeting?	Would you like to request SFI Resources (banners, handouts, table tops, etc)?
Camp Woods and Wildlife	2025-06-16 00:00:00	Virginia	Sponsoring	No
Virginia Forestry Summit	2025-05-07 00:00:00	Virginia	Sponsoring	No
Landowners Woods and Wildlife Conference	2025-02-22 00:00:00	Virginia	Sponsoring	No
Virginia Loggers Association Annual Meeting	2025-08-08 00:00:00	Virginia	Sponsoring	Yes

Did your SIC recruit any new SFI Applicants or SFI-Certified Organizations last year? No

FUNDING & EXPENDITURES

Please complete the following questions on your SIC fee structure, funding and expenditures.

The dollar amounts reported in this survey are in: US Dollars

What is your committee fee structure? Assessment on Production &/or Acreage

Do you charge dues for organizations that are not SFI-certified organizations or SFI Applicants? No

2023 SIC BUDGET DETAILS

How much money was spent last year by your committee for SFI Implementation Committee sponsored activities & projects? Provide breakdown of funds spent below. This total should add up to your committees annual budget.

Activities/ Projects / Research	Spending per activity	In-Kind Support	Details
Logger Training & Education	\$48,500.00	No	Virginia Tech Support for Landowner and Logger Training and Education; VLA Sponsorship
Landowner Outreach	\$750.00	No	Landowners W&W Conf. Sponsorship, VA Forestry Summit Sponsorship
American Tree Farm System Activities	\$1,000.00	No	Given to the Virginia Tree Farm Foundation for Administration
Project Learning Tree Activities	\$1,000.00	No	
Other Youth Education / Outreach	\$900.00	No	Camp Woods & Wildlife Sponsorship
Administration (Includes costs that can't be allocated to other activities or projects)	\$21,531.00	No	VFA Admin fees, Boxed Lunches for SIC Meetings, milage, Thank you gift for outgoing Chair, credit card fees, SFI meeting attendance
Communication / Market Outreach	\$489.00	No	

Total SIC Budget: \$74,170.00

How much money was contributed last calendar year by SIC supported & project partners for SFI Implementation Committee - sponsored activities & projects? *Please note: the above dollars are raised outside of the committee's dues. Please do NOT include SFI-Certified organization & SFI Applicant dues, but instead include contributions made by the SIC supporters & partners only:* 0.00

Did your SIC jointly support and/or organize any events or activities with neighboring SICs? No

ACTIVITIES

Please report your SIC activities in the following areas.

LANDOWNER OUTREACH

If you are especially proud of a particular landowner outreach project, event or activity you accomplished last year or plan to achieve this year, provide a description of your top Landowner Outreach activities, for potential elevation through SFI media channels: Other

You selected "Other", please provide details:In 2024, VFLEP empowered forest landowners and professionals across Virginia through 17 classes, workshops, and webinars, reaching 517 landowners managing over 73,000 acres. Six guided tours offered hands-on learning to 155 participants with stewardship over 83,000 acres.

VFLEP's digital reach soared with 17 educational videos viewed over 17,000 times, while natural resource pros gained insights through 9 specialized programs and 11 public presentations. The program also produced one new peer-reviewed publication, revised two key Extension guides, and published 16 total newsletter issues.

With over 6,000 followers across four social media channels and support for two graduate student committees, VFLEP continues to cultivate a vibrant community of forest stewards, united by a passion for learning and sustainable land management.

Also, VFLEP has built a vibrant and robust YouTube channel.

https://youtube.com/playlist?list=PLOhBz_SGRw8UZo9aAfShRbb-ZaVyk-uzT&si=LW8HlvbgZBhVm22A

COMMUNITY INVOLVEMENT

If you are especially proud of particular outreach project, event or activity that your SIC undertook or plans to undertake with regard to elevating SFI among key influencers, e.g. government agencies, academia, etc. provide a description of your top Informational Resources activities, for potential elevation through SFI media channels: No Answer

INCONSISTENT PRACTICES

What process does your SIC utilize to receive inquiries? Phone Number;Website Contact Form

Describe how your SIC advertises or communicates the inconsistent practices process: Websites

SFI FOREST MANAGEMENT OBJECTIVES RELATED TO INCONSISTENT PRACTICES

SFI 2022 Forest Management Standard Objectives (Number of inconsistent practices involving SFI-certified organizations).

Forest Management Objectives	Inconsistencies Addressed & Resolved	Inconsistencies Addressed & Unresolved
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SFI FIBER SOURCING OBJECTIVES RELATED TO INCONSISTENT PRACTICES

SFI 2022 Fiber Sourcing Standard Objectives (Number of inconsistent practices involving SFI-certified organizations).

Fiber Sourcing Objectives	Inconsistencies Addressed & Resolved	Inconsistencies Addressed & Unresolved
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Provide aggregate reporting information (no names) on inconsistent practices below.

Total number of inquiries received last year - valid or not, SFI & non-SFI: No Answer

Has your SIC developed any trainings or taken any other action for continuous improvement based on inconsistent practices themes? No Answer

LOGGER TRAINING & EDUCATION

Please select the SIC-approved logger training & education program(s) in your state/province: Virginia SHARP Logger

Did your SIC offer any training other than logger training? No

Does your state/provincial forest agency monitor voluntary compliance with BMP's? Yes

Please provide the most current overall figure on the rate of compliance for BMPs

Can the state/provincial BMP monitoring be used for BMP compliance within the SFI Fiber Sourcing Standards? Yes

% Compliance: 92.20

Year / Period for BMP: 2024

PROJECTS & PARTNERSHIPS

Is your SIC currently involved in, or supporting, any research projects? No

CLIMATE SMART FORESTRY

What has your SIC done to coordinate on this standard objective? Our SIC has not prioritized this as an activity.

FIRE RESILIENCE & AWARENESS

What has your SIC done to coordinate on this standard objective? Our SIC has not prioritized this as an activity.

BIODIVERSITY

What has your SIC done to coordinate on this standard objective? Our SIC has not prioritized this as an activity.

INDIGENOUS ENGAGEMENT

What has your SIC done to coordinate on Indigenous Engagement? Our SIC has not prioritized this as an activity

COMMUNICATIONS & MARKET OUTREACH

Describe activities completed last year that promoted SFI. For each item checked, please include details regarding the activity. (If possible, please include any files as examples for posting on the SIC member's area information sharing portal.): Event Sponsorship

List outlets where the SFI program is promoted and mentioned, i.e., websites, supporting organizations' websites, promotional publications, new articles, etc.: Virginia Forestry Summit, Landowners Woods & Wildlife Conference, Camp Woods & Wildlife

The SFI program and VA SIC is mentioned in all financial partner program relationship websites, including but not limited to the websites and newsletters of: Virginia Forest Landowner Education Program, VA PLT, SHARP Logger, Virginia Forestry Association, Virginia Loggers Association, Virginia Cooperative Extension, Virginia Tree Farm Foundation.

The SFI program and VA SIC is mentioned in all VFLEP SIC partnered publications, has been mentioned in the Virginia

Forests magazine, and various support program newsletters.

SFI SUPPORT FOR SICs

HOW CAN SFI SERVE YOU BETTER?

SFI Implementation Committees are SFI Inc.'s strongest asset in communities across North America. SICs represent a grassroots network working with local conservation groups, government agencies, forestry and professional associations, landowner groups and many others to conduct landowner outreach, logger training and other community engagement activities.

What resources/tools provided by SFI last year were valuable to you? Check all that apply: Virtual Webinars/Workshops;Facts Sheets

What topics would you like to cover or discuss at future SIC webinars/regional meetings/SFI Annual Conference? Idea share of other projects/activities other SICs are doing, especially those that are smaller with fewer resources.

Reporting SIC: Virginia SIC

Enter an email address to receive a confirmation of this submitted survey:

smontemayor@vaforestry.org

Enter a secondary email address to receive a confirmation of this submitted survey, if relevant:

ddaustin@gapac.com

Submission Date: 2025-04-22 17:02:17